

# Co-op Block Party 2019



## Vendor Information

Plans for the 2019 Co-op Block Party on August 10<sup>th</sup> from 2pm-8pm are under way, and we are now accepting vendor applications for a booth at our event. The last three years were a huge success and we expect an even better turnout this year!

# Event Details



## Size and scope

In 2016 we viewed this event as a thank you to our community and member-owners for all the support over the past few years. In 2014 we had a fire that destroyed our previous location and we had to quickly reopen in a temporary location and then move and remodel. Our member-owners saw us thru all of that and even loaned us most of the money to fund the remodel and keep the co-op open. Since the fire and subsequent move our sales have risen dramatically and we have been overwhelmed with support of our new and old community.

In 2019 we want to extend that gratitude even farther and make this an event to remember. We want to host a block party that welcomes the tail end of summer, celebrates all the great things that our cooperative accomplished over the year, welcomes anyone and everyone to shop, eat, drink and party, and lastly is profitable for the vendors and the co-op. In that spirit, we have decided to charge a small booth fee this year. The fee will help us offset the cost of the party. We will supply restroom facilities, tables, chairs, and a large tent for the guests visiting the block party and water as well as security and permit compliance. As you probably already know, all those things cost money. The Block Party is a not-for-profit event for us at the Co-op.



## Fees and other information

For 2019 the vendor booth fee will be **\$75 for each 10'X10' space** in the lot. The deadline to send in your application for the event this year is by the end of the business day (5pm) on **June 30th, 2019**.

The booth fee is discounted to \$50 for any vendor that is also an owner of the co-op. (You can become a member-owner at any time, just stop by the store or see our website for details.) The fee is due 14 days prior to the event, in this case July 14<sup>th</sup>. If the fee is not paid by then we will seek to fill your spot at the event.

Multiple spots are available if you wish to have a larger space, and a multi-space discount is possible if we can accommodate what you are looking for. For more information on a larger tent please email us. **The Co-op will NOT be able to provide tents, tables, water or electricity for your booth.** There may be some exceptions in which a small amount of electricity or water for a small area of the event, but this would need special arrangement in advance of the event.

We will have a limit of two spaces available for food vendors again this year, and we plan to choose food vendors that complement each other rather than compete. We will also host our own food and beer tent again this year, we will choose the menu for our tent after we select the food vendors to comply with the non-compete mentioned before.

All vendors will be required to be set up 30 minutes before the event starts. We will send out a schedule of when you should load in so we can avoid any clustering issues. You should see that schedule approximately one week before the event. Conversely, tear down and load out of the event will follow the load in schedule in reverse. We would like all vendors to remain at the event until the scheduled end time of 8pm, however we understand that you may sell down or out of product in which case tear down and load out can be done at your discretion if it does not adversely affect the people at the event or cause any unnecessary harm or obstruction.



## How to apply:

Please email your interest in the event to [blockparty@coopnaturalfoods.com](mailto:blockparty@coopnaturalfoods.com) as far in advance as possible, with the deadline for applications being set at June 30th, 2019. To apply via email, we simply need the following information:

Name of your business

Description of products you plan to offer

Size of your display or vehicle

Dept of Health food license number (for food vendors)

State of SD Tax ID #

Contact Name(s)

Contact Email(s)

Member-Owner status (yes or no)

Finally, sponsorships for the event are available if you do not wish to have a booth space. Several different opportunities are possible to partner with the Co-op, so please email [blockparty@coopnaturalfoods.com](mailto:blockparty@coopnaturalfoods.com) for more details.

